



## \$500 Sweepstake Questionnaire

Answers to the following questions can be obtained from one of the following places: your Multi-Pure Independent Distributor Handbook, the "Why Multi-Pure?" brochure or the "Better Way to Water" DVD. Please fill out the following questionnaire to be eligible to win the \$500 Sweepstake Prize.

- Multi-Pure has been in the drinking water treatment business for how many years?  
 5 years       10 years       over 35 years
- How many contaminants does EPA regulate?  
 less than 100       1,000       over 2,000
- Which of the contaminants listed below does the Multi-Pure System reduce?  
 Lead       TTHM's (Trihalomethanes)  
 VOCs       Cysts/Micro-organisms (Giardia)  
 Chlorine       All Items listed above
- Which technologies are effective in reducing PCBs?  
 carbon block filters       reverse osmosis  
 mixed media       all of the above
- NSF International tests water treatment devices and certifies the product's performance claims.  
 true       false
- The Multi-Pure MP750 and MP880 are certified by NSF under Standard 53 (Health Effects) and Standard 42 (Aesthetic Effects) to reduce one of the widest ranges of contaminants.  
 true       false

## Multi-Pure's "Public Awareness & Informational Sweepstakes"

Multi-Pure's "Public Awareness & Informational Sweepstakes" is a great tool to help distributors all over the country talk about Multi-Pure Drinking Water Systems and increase their business.

When exhibiting, the Sweepstakes provides an opportunity to get acquainted with potential customers as you help them fill out the Sweepstakes Questionnaire; the Sweepstakes Registration Form also provides a way of noting contacts on which you can follow up at a later date with a home demonstration. The Sweepstakes Questionnaire has been specially designed to be a "mini-presentation" that will create more interest in the product and gauge the customer's emotional desire for the product.

The Sweepstakes also can be used for one-on-one discussions with friends or neighbors. It is a fun sales aid that makes it easy to talk to potential customers about the need for a drinking water system and to point out the superior capabilities of Multi-Pure Drinking Water Systems.

Contestants have two opportunities to win prizes in the "Public Awareness & Informational Sweepstakes." And when your customer wins, so do you! Here's how it works:

**CASH PRIZES of \$100 ARE AWARDED TO THREE WINNERS EVERY QUARTER!  
(March, June, September, and December)**

**A \$500 CASH PRIZE IS AWARDED TO A QUALIFIED CONTESTANT EACH DECEMBER!**

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(Sweepstakes information continued)

### Quarterly Winners

**\$100 Cash Prize:** Three winners are selected each quarter from the Sweepstakes registration forms submitted during that quarter. Sweepstakes registration forms not drawn are retained for the next quarter's drawing so contestants get two chances to win the \$100 cash prize and be eligible for the \$500 Annual Drawing. If your contestant's name is drawn, you will win \$50 as the submitting distributor. Winner's are drawn in March, June, September and December.

### Annual Winner

**\$500 Cash Prize:** Winners in the \$100 drawing are eligible for the Annual \$500 drawing IF they have completed the "Sweepstakes Questionnaire" section of the registration form. This "mini-presentation" section allows you to share with your prospect the "Why Multi-Pure?" Brochure or "Better Way to Water" DVD featuring Multi-Pure. By completing this section, a winning quarterly contestant has a chance to win the \$500 cash prize, and you, as the submitting distributor, can win \$100 if your customer is chosen in the drawing! Winner will be drawn in Mid December.

Your customers and prospects can enter one or both portions of the "Public Awareness & Informational Sweepstakes." The Sweepstakes is a WIN-WIN opportunity for you and your customer - they can WIN cash and you also win cash if your contestants' names are drawn. Best of all, when your contestant purchases a Multi-Pure Drinking Water System, they really WIN because they will be drinking delicious, clean and healthy water.

Just fill out the registration form and the sweepstakes questionnaire and mail it to the address shown on the form.



## Multi-Pure Corporation's Public Awareness & Informational Sweepstakes

### Registration Form

Three new winners each quarter!

I understand that by completing this portion of the registration form, I am eligible for the \$100.00 QUARTERLY DRAWING. If my name is drawn, I will receive a check for \$100.00.

1. Are you buying bottled water? yes no  
If yes, how much do you spend each month \$ \_\_\_\_\_
2. Have you ever bought bottled water in the past? yes no
3. Have you ever thought of buying bottled water? yes no
4. Have you ever tasted clean, sparkling fresh, delicious drinking water? yes no
5. Are you concerned about all the recent publicity on television and in the newspapers and magazines pertaining to contaminants that may be found in your drinking water? yes no

### Contestant (Please Print Clearly)

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature of contestant: \_\_\_\_\_  
*Registration form must contain signature of contestant to be valid*

### Submitting Distributor (Please Print Clearly)

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature of Distributor: \_\_\_\_\_  
*(Certify that the above named contestant is the only contestant at the above address)*

**If your name is drawn as one of the quarterly \$100 winners, and you complete the Questionnaire on this form, you will automatically be entered in an annual \$500 Sweepstakes. Winners drawn in Mid-December.**

Send completed form to:

Multi-Pure Corporation · PO Box 34630 · Las Vegas, NV 89133-4630  
800-622-9206