

Press Release

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FOR IMMEDIATE RELEASE
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Unfiltered Tap Water May Not be a Good Choice for Pregnant Women

A recent study reports that unfiltered tap water may be dangerous to unborn children. An article appearing in the Daily Mail (UK), draws a link between disinfection byproducts and the occurrence of some birth defects. The article can be found at www.dailymail.co.uk/health.

Disinfection byproducts are chemicals formed in water when chlorine or other disinfecting agents react with organic compounds commonly found in lakes, rivers and reservoirs.

The article cites evidence from a recent study conducted by Birmingham University. The study of more than 400,000 babies showed that those born into regions with higher levels of disinfection byproducts, including Trihalomethanes, had higher occurrences of specific birth defects. The rates of birth defects cited in the article include: 50% increase in cleft palate, 80% increase in a hole-in-the-heart defect, and nearly 100% increase in occurrences of anencephalus – a condition which effects the development of the brain, skull and scalp.

However, there are methods for pregnant women to protect themselves from Trihalomethanes in their tap water. One of the most economical, reliable and simple methods is to use a Point-of-Use (POU) drinking water filter such as a Multi-Pure drinking water system.

Multi-Pure's drinking water filters are certified by NSF International to reduce levels of Trihalomethanes by more than 99%. Also, the Multi-Pure filter is certified to reduce levels of many other chemicals and contaminants, such as lead. A Multi-Pure system is also inexpensive to use, the average price for a gallon of filtered water is 8 cents.

Multi-Pure International is one of the industry's most respected manufacturers of water filtration systems and components. In business since 1970, Multi-Pure International is headquartered in Las Vegas, Nevada.

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